

## \$500 GIVEAWAY CONTEST RULES

August 17<sup>th</sup>, 2020

El Dorado Broadcasters LLC, \$500 Dollar Giveaway

### CONTEST RULES

#### 1. Eligibility.

(a) NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR TO WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

(b) The \$500 Cash Giveaway Contest (the "Contest") is open to U.S. residents, 18 years of age or older, except employees of all El Dorado Broadcasters LLC stations and Lawman Promotions, LLC. (collectively, the "Sponsors"), Other television and radio stations in all El Dorado Broadcasters LLC. Market Areas, and their affiliates, subsidiaries, advertising, or promotion agencies (if any), members of their respective families or persons living in the same household. This Promotion is subject to all applicable federal, state, and local laws and regulations. Void outside the United States and where prohibited.

The \$500 Cash Giveaway Contest is a collective contest that will also be known as: (Station) "Stimulus Check" on the following stations:

**KZXY-FM**  
**KXVV-FM**  
**KATJ-FM**  
**KATJ-F2**  
**KIXA-FM**

(c) Listeners are eligible to win an El Dorado Broadcasters LLC contest only once every thirty (30) days. Only one winner per household is permitted in any contest. Listeners are eligible to win a prize valued at \$100.00 or more only once every ninety days.

(d) Participants must sign all contest release and waiver forms before accepting prize.

#### 2. Entry.

(a) The Contest will begin on Thursday 9/10/2020 and end on Wednesday 12/2/2020. The deadline for entries is Wednesday 12/2/2020 at 10p PST.

(b) To participate in the Contest, you must listen to the participating El Dorado Broadcasters LLC radio station in your area for the hours we will be playing a "cue to text" (Monday-Friday from 6a-10p), up to 15 text-in hours per day, listeners will be prompted to text the keyword "WIN" to the 760-241-9600 in order to get qualified to win \$500. Every Thursday during the contest period one random listener will be chosen and contacted via the phone number they used to text in. If contact is made with the randomly chosen listener, they will be awarded \$500. Should the phone number no longer be valid, and we are unable to contact the listener, the prize will be forfeited.

## Keyword Solicitation Hours

Pacific Daylight Time, Monday-Friday between the hours of 6a-10p. Solicitation time will vary by station (each station will play the cue to text at different times in each of these hours). If participants attempt to text outside of the contesting window, they will not receive any confirmation of qualification or confirmation of receipt of entry, and text received outside of window will not be entered into the contest.

### PARTICIPANT MAY ONLY CHOOSE ONE MODE OF ENTRY PER CONTEST TIME

(c) Participants can text in as many times as they want when prompted but may only win \$500 once throughout the duration of the weeklong contest.

### Other Ways to Enter:

**As an alternative way to enter, participants can enter via station website sign up form when station play's the "cue to text" on the terrestrial station. One entry per person will be accepted. Entries received outside of the "cue to text" time will not be accepted. To enter online visit [www.lax1031.com/stimulus-check](http://www.lax1031.com/stimulus-check).**

(d) Sponsors are not responsible for technical, cell phone or computer failures, errors or data loss of any kind, lost or unavailable Internet connections, failed, incomplete, garbled or deleted computer or network transmissions, inability to access any website or online service, any other error or malfunction, late, lost, illegible or misdirected entries, or for printing errors in any advertisement, entry form or the rules. Entries will be deemed made by the authorized account holder of the phone number submitted at the time of entry. The authorized account holder is the natural person who is assigned to the phone number by a wireless cell phone carrier, or other organization that is responsible for assigning the phone number. .

Listening on digital platforms such as station website streaming, Amazon Echo, Google Home, TuneIn App, Station App or any other online or digital method may have up to 15 minutes of delay from the terrestrial on air signal of the radio station listened to. Station and its sponsors are not responsible for latency, delay, buffering, service outages or any other technical difficulty that may prevent an individual from completing his or her text/phone call or entry into the contest.

Sponsor is not responsible for telephone service outages, delays, equipment malfunctions, busy signals, hang-ups, errors or data loss of any kind, lost or unavailable connections, or failed, incomplete, garbled or deleted transmissions or voicemails or other technological difficulties that may prevent an individual from completing his/her telephone call, or for printing errors in any advertisement, entry form or the rules.

(e) Entry materials that have been tampered with or altered are void. If the Sponsors determine, in their sole discretion, that there is any suspected or actual electronic tampering with the Contest or if technical difficulties compromise the integrity of the Contest, the Sponsors reserve the right to void the entries at issue and/or terminate the Contest and conduct a random drawing to award the prize among all eligible entries received as of the termination date. If the Contest is terminated due to tampering or technical difficulties prior to its expiration date, notice will be posted at <https://www.lax1031.com/contest-rules>. If, for any reason, the Contest is not capable of running as

planned, including tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsors which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contest, Sponsors reserve the right at their sole discretion to cancel, terminate, modify or suspend the Contest.

Sponsors reserve the right to disqualify any entrant that tampers with the operation of the Contest or violates the Official Rules of the Contest.

### 3. Prizes and Odds of Winning.

(a) WEEKLY PRIZES 1 time per week: One (1) Five Hundred Dollar Prize (\$500) will be awarded throughout the duration of the contest. Prizes will be awarded by randomly drawing phone number from text entry. The Sponsors reserve the right to award any prizes that are not claimed by December 15<sup>th</sup>, 2020 in future promotions conducted by the Sponsors.

(b) Odds of winning depend on number of participants

(c) All winner information will be collected at the time of winning. The information will be sent to the Lawman Promotions, LLC to issue a check to the winner. This process will take 6-8 weeks before winner will be notified to pick up check. Any prize or prize certificate not claimed within 60 days of winning will be forfeited by the winner. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and, therefore, winner assumes the risk of its arrival. Station is not responsible for the safe arrival of a prize or prize certificate.

### 4. Winner Selection and Notification.

(a) Decisions of Station management with respect to the Contest are final.

(b) Winners will be chosen on or about 5 AM on every Thursday during the contest period starting on Thursday September 17<sup>th</sup>.

Winners will be randomly chosen one time per week and notified via the phone number they used to text in. They will be notified by El Dorado Broadcasters LLC staff and will be recorded for future play back in any and all El Dorado Broadcasters participating stations. El Dorado Broadcasters LLC staff will call/try the phone number 3 times before deeming the number disqualified and move to the next randomly selected winner. In the event there is no winner, prizes will be awarded to the next randomly chosen qualifier. Winners will be chosen by random number generator. This will repeat for a period of forty-five (45) minutes until the \$500 cash prize is awarded. If no randomly selected entrant has answered the calls from El Dorado Broadcasters LLC at the time that 45 minutes has expired, no cash prize will be awarded.

(c) Winners must listen for the cue to text time on their local El Dorado Broadcasters LLC station(s) and participating station(s) but do not need to listen or be present to win. El Dorado Broadcasters LLC staff will contact winner(s).

## 5. General.

(a) Payment of all federal, state, and local taxes is the sole responsibility of the winner and winners may receive an IRS Form 1099 or equivalent from El Dorado Broadcasters or Lawman Promotions.

(b) By participating in the Contest, the winner, or winners (or, in the case of a minor, their parent/legal guardian) agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this Contest, and to sign a publicity release, affidavit of eligibility and release of liability prior to acceptance of the prize. By accepting the prize, each winner grants to Sponsors the right to use the winner's name, voice, picture and/or likeness for purposes of advertising and publicity in any and all media now known or hereafter invented, without further permission or additional compensation (except where prohibited by law). All expenses on receipt and use of prize are the sole responsibility of winner. Winner and travel companion, if any, by acceptance of their prizes, agree to release Station, El Dorado Broadcasters LLC, and their advertising, promotion and production agencies and their respective parents and subsidiaries, shareholders, directors, employees, agents and representatives from any and all liability, claims or actions of any kind whatsoever for injuries, damages or losses to persons and property which may be sustained directly or indirectly in connection with the receipt, ownership or use of the prize or while preparing for, participating in, and/or traveling to any Contest or prize-related activity.

(c) Sponsors reserve the right to make changes in the rules of the contest which will become effective upon announcement. Sponsors are not responsible for errors in the rules, their announcements, or the offering or the administration of the Contest.

(d) No prize transfers. Sponsors may substitute prizes for prizes of like value, in the Sponsors' sole discretion. Prizes may not be substituted or redeemed for cash. Offer subject to federal, state, and local regulations and laws and is void where taxed, restricted, or prohibited. By entering, participants agree to these rules and the decisions of the Sponsors.

(e) Station or Sponsor reserves the right, but not the obligation, to post some or all entry information and/or materials on the Station's website or social networking sites, in whole or in an edited form in Station or Sponsor's discretion, as a "featured" entry. Having your entry posted and/or "featured" does NOT mean that the Entrant has won or is likely to win in that Contest. The decision to post or "feature" any such entries is for entertainment purposes only and is not part of the winner selection process. Station or Sponsor cannot guarantee that it will be able to view all entries and/or required entry submissions (essays, photos, videos, etc...) submitted from a technical perspective, even if sent in the appropriate formats required. In the event that Station or Sponsor is not able to view any entry or entry materials submitted for any technical reason whatsoever, that entry may be disqualified (without notice to the Entrant) and Station or Sponsor will have no liability or obligation to such Entrant with respect to the disqualified entry.

(f) Failure to comply with the terms and conditions applicable to Contest entry, including without limitation submitting an incomplete or fraudulent entry, and/or failing to complete the entry process, will result in such Entry being disqualified from such Contest. Any individual(s) that is found to be, or suspected of, tampering with a Contest in any way, including without limitation by making a fraudulent entry, by engaging in any "deal-making" with or between other Contest participants or third parties, by creating a public hazard, by cheating, by engaging in improper or illegal activity, by causing interference with or the destruction of property and/or utilized public safety resources will be disqualified from

participating and/or winning any prize(s), as applicable, and may be banned from any future participation in any Contest as determined by Station/Sponsor at its sole discretion and on a case-by-case basis.

6. Rules. For a copy of the Official Rules and/or list of winners, please send a stamped, self-addressed envelope by December 2<sup>nd</sup>, 2020 to: Desiree Alvarez, El Dorado Broadcasters LLC, 11920 Hesperia Road, Hesperia, California, 92345

Promotional Consideration Provided by Lawman Promotions